

MEDIA RELEASE - DESERT GREENS GREEN PARTY OF UTAH

1st ANNUAL BUY NOTHING DAY WINTER COAT EXCHANGE

FRIDAY, NOVEMBER 24th, 2006

**To take place at Free Speech Zone in Sugarhouse - 2144 South Highland Drive, Suite 130
Starting at 10:00 am and continuing until 2:00 pm**

“If you have a coat to spare please bring it, - If you need a coat, please come get one.”

Contact information:

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11.14.06 Salt Lake City – The Desert Greens Green Party of Utah is conducting its first Buy Nothing Day Winter Coat Exchange. Coats are dropped off at Free Speech Zone in Sugarhouse and people who need a coat can pick one up. People participate individually as well as through many diverse groups to collect coats and volunteer at the event.

Buy Nothing Day takes place the Friday after Thanksgiving Day and is timed to coincide with the frenzied run-up to Christmas. It originated in Canada in 1992 through the Adbusters Media Foundation which came up with the idea that, on the biggest shopping day of the year, people should protest the consumerism that is eating our communities and overwhelming the life support systems of our planet.

Deanna Taylor, Co-Coordinator of the Desert Greens Green Party of Utah says, “There's also a clear ecological component to Buy Nothing Day. We're consuming the planet to death, depleting resources while throwing the ecosystem into chaos with global warming, ozone holes and toxic waste dumps. There is also a justice component of this event which involves meeting a need for those less fortunate in our community despite the amazing fact that we live in the richest country in the world.”

“As a positive, community-affirming event on the 24th of November, we are asking people to reflect on the effects of consumerism to our communities and our planet. At the same time, we are asking people to donate a winter coat they no longer need to the Coat Exchange so that it can be given to someone who needs one,” says Eileen McCabe, Desert Greens Green Party of Utah National Delegate.

The Desert Greens Green Party of Utah is the Utah State affiliate of the Green Party of the United States.

More information:

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www.desertgreens.org or www.gput.org

Excellent photo and interview opportunities.